

EXC OIL BACKER

REMOVE TO EXPOSE ADHESIVE

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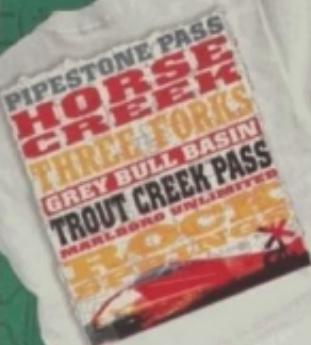
EXC OIL BACKER

MARLBORO UNLIMITED

T-SHIRT OFFER

ON SPECIALLY MARKED
MENTHOL 2-PACKS

Dear Marlboro Smoker: 21 years of age or older. See
speciale marked packages for details while supplies last.



Marlboro © 1979 by Philip Morris Inc. 91-05-5195

81668-1 © Philip Morris Inc. 1980

Light King 10 mg "tar," 0.7

mg nicotine; 180's 10 mg "tar,"

0.8 mg nicotine—Full Flavor

Box 10 mg "tar," 1.0 mg nicotine;

Soft 10 mg "tar," 1.1 mg nicotine

per cigarette by FTC method.



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Source: <https://www.industrydocuments.ucsf.edu/docs/rlnp0003>

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